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To: Board of Education Members
Dr. Mary B. Pfeiffer, District Administrator

From: Victoria L. Holt, Assistant District Administrator of Central Services & Human Resources
Jonathan L. Joch, Director of Revenue Enhancement & Business Services Support

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Date: December 13, 2012

Re: **Oshkosh Area Community Foundation Update**

Earlier this year, the Board of Education approved the partnership with the Oshkosh Area Community Foundation (OACF). This past spring, state lawmakers passed legislation providing school districts, libraries, and museums the opportunity to invest funds with Community Foundations.

The following are advantages to our partnership with the Oshkosh Area Community Foundation:

- Consolidation of all our scholarships at one location rather than spread out over three different financial institutions.
- It is simple and easy to donate 24 hours a day, 7 days a week on the OACF secure website.
- We can provide statements in terms of donations, interest earned, and total overall value of individual scholarship funds.
- This move increases the visibility of the NJSD scholarship and educational funds utilizing the OACF marketing expertise.
- Working with the OACF provides greater flexibility and knowledge in terms of handling gifts of stocks, bonds, mutual funds, real estate, and family wills.
- Our District funds are now part of a much larger investment pool.
- The OACF offers a comprehensive and streamlined student application process. The OACF will identify all NJSD scholarships on their scholarship center website. This will combine the applications into one uniformed application to make it easier for the students applying for scholarships. The OACF will also collect the scholarship applications for the counselors. Currently, Neenah High School counselors spend a great deal of time on the scholarship process, which takes away valuable time that students and their families need to be spending with the counselors on course guidance, graduation requirements, college applications, etc.
- We are now in compliance with Wisconsin State Statute 66.0603(1m) in regard to our District scholarship fund investments.

Neenah Tomorrow Fund

Since the spring of 2010, the Neenah Tomorrow Fund has raised just under \$60,000 to provide funding and support for the Neenah Joint School District. The fund is unique because the individual donor can specifically control where he/she would like their donation to go. These donations have been utilized to help provide support for a variety of needs. Following are some of the examples of donations received to the Neenah Tomorrow Fund:

- Individual NJSD schools
- Unrestricted donations to the NJSD

- Academic programs
- Fine arts
- Co-curricular athletics and activities
- Technology
- Character education
- Facility & equipment improvements

Scholarship & Education Funds

Following is a list of 26 different funds (20 scholarships and six education) that the Neenah Joint School District houses at the Oshkosh Area Community Foundation. Each fund distribution is made in accordance with the rules set up when the fund is established. Awards from the scholarship funds are made at the Neenah High School Senior Awards program each May. Last year over \$35,000 was awarded to graduating students in the Class of 2012.

Listed in the chart below are the November 30, 2012 market values of these scholarship and education funds. A brief description of the funds is listed beneath the chart. All scholarship and education funds are managed by the Oshkosh Area Community Foundation.

Scholarship	Market Value 11/30/12
1. Ann Beaster Memorial Scholarship Fund	\$7,318.07
2. Raymond & Mary Brengosz Memorial Scholarship Fund	\$10,000.00
3. Ann L. Dobbins Memorial Nursing Scholarship Fund	\$28,451.69
4. Ron and Delores Einerson Scholarship Fund	\$1,897.65
5. Frank X. Scholarship Fund	\$340,206.35
6. Albert J. & Arline M. Goerlitz Scholarship Fund	\$26,969.69
7. William L. Heidke Memorial Scholarship Fund	\$5,630.38
8. Frank X. Hocholzer Library Fund	\$24,041.40
9. Laura Jane & Harley Loker Scholarship Fund	\$1,178.28
10. Ann M. Martin Memorial Scholarship Fund	\$8,223.48
11. Norma M. Mayer Scholarship Fund	\$13,001.28
12. NJSD Board of Education Scholarship Fund	\$482.39
13. NJSD Community Scholarship Fund	\$438,781.34
14. Neenah Tennis Program Fund	\$5,008.14
15. Robert Radtke Memorial Scholarship	\$9,438.44
16. Albert & Mary Rhodes Museum & Charitable Foundation Fund	\$53,627.39
17. Jordan Rowe Memorial Scholarship Fund	\$590.08
18. Warren Schuknecht Memorial Scholarship Fund	\$13,651.91
19. Florence Spanbauer Teacher Scholarship Fund	\$10,960.56
20. NJSD Rick & Carolyn Carlson Scholarship Fund	\$2,715.90
21. Theda Clark Smith Foundation Scholarship Fund	\$98,950.84
22. Carol Tipler Student Enrichment Fund	\$9,783.97
23. Vera Tipler Professional Development Fund	\$20,290.04
24. Todd Quaintance Scholarship Fund	\$1,000.00
25. Gus Toepel Fund	\$45,539.84
26. James Tomczyk Memorial Scholarship Fund	\$1,724.52

Descriptions of NJSD Scholarship/Education Funds

1. Ann Beaster Memorial Scholarship Fund

The Ann Beaster Memorial Scholarship was established to encourage students to enter the nursing profession and as a thank you for the wonderful care nurses provided for Ann over her two-year fight with cancer. Ann taught Family and Consumer Education and Health in the Neenah middle schools for 27 years. Ann's drive and motivation inspired both the students and teachers she worked with to have a positive attitude towards education.

2. Raymond & Mary Brengosz Memorial Scholarship Fund

The Raymond and Mary Brengosz Memorial Scholarship Fund provides aid to a graduating Neenah High School senior who plans to attend a two- or four-year college, university, vocational or trade school.

3. Ann L. Dobbins Memorial Nursing Scholarship Fund

The Ann L. Dobbins Memorial Nursing Scholarship Fund was established to encourage students to go on to higher education and pursue a Bachelor of Science degree in Nursing. It is targeted toward students who, during their high school careers, have demonstrated integrity and compassion, qualities that Ann embodied as a student and a public health nurse for the City of Neenah.

4. Ron and Delores Einerson Scholarship Fund

This scholarship is established to encourage students to go on to a higher education. It is awarded to a student athlete who exemplifies persistence, a positive attitude, strong work ethic, team spirit, and overall strength of character.

5. Frank X. Scholarship Fund

This scholarship was made possible through the passion and generosity of a donor who wishes to remain anonymous. Two scholarships are awarded to students planning to attend a technical college and an additional two scholarships are awarded to students planning to attend a four-year college.

6. Albert J. & Arline M. Goerlitz Scholarship

Albert and Arline Goerlitz both dedicated their lives to teaching. Al taught elementary school, was an elementary school principal, and was the founder of a program for 16 –21 year old mentally disabled students. Arline taught in the grade school before becoming a special education teacher. Together, they gave almost 60 years of teaching to students in the Neenah Joint School District. Their hearts were dedicated to those less fortunate. This scholarship is dedicated to future teachers of special education.

7. William L. Heidke Memorial Scholarship Fund

This scholarship has been established for those students who have been active in the technical aspects of productions at Pickard Auditorium. Bill had a love and devotion to the theatrical arts, especially with regard to theatrical lighting. The Heidke family has established the William L. Heidke Memorial Scholarship Fund to honor students who embody Bill's love and talent for technical theatre work. This scholarship is awarded to a student who plans to attend a college or university leading to a baccalaureate degree.

8. Frank X. Hocholzer Library Fund

The Frank X. Hocholzer Library Fund will provide support to the Neenah Joint School District to purchase educational materials such as books, audio-visual items, and periodicals for the District's libraries.

9. Laura Jane & Harley Loker Scholarship Fund

The Laura Jane and Harley Loker Scholarship Fund provides funds for a graduating Neenah High School senior to attend an accredited college or university. This scholarship was established to honor the life's work of Laura Jane Loker, who was an ESL teacher, and Harley Loker, who encouraged high school athletes' participation in sports for over 30 years.

10. Ann M. Martin Memorial Scholarship Fund

The Ann M. Martin Memorial Scholarship was established by her family to recognize one deserving senior student from Neenah High School. Ann was a long-time employee of the Neenah Joint School District and loved helping students. The student must plan to attend college or technical college and demonstrate a financial need.

11. Norma Mayer Memorial Scholarship Fund

The Norma M. Mayer Scholarship is presented annually through the generosity of Muriel H. Svec in memory of her deceased mother, Norma Mayer. Norma M. Mayer was the Salutatorian of the Neenah High School Class of 1919. She truly recognized the value of education. This scholarship is to be awarded annually to the Neenah High School student who has the best record in physics and/or mathematics, regardless of financial need.

12. NJSD Board of Education Scholarship Fund

The Neenah Joint School District Board of Education Scholarship Fund aims to encourage students to pursue higher education or become involved with community service organizations. This fund was created through the generous donations of the members of the Board of Education. The scholarship supports graduating Neenah High School students who have demonstrated academic excellence, integrity, community involvement, personal responsibility, a respect for their peers, and a passion for learning and for the Neenah Joint School District.

13. NJSD Community Scholarship Fund

This fund provides renewable four-year scholarships to students with financial needs who have been outstanding in the areas of academic performance, service to school or community, and personal character.

14. Neenah Tennis Program Fund

In April 1993, a fund was established to support and promote the Neenah Joint School District tennis program. The funds should be used as deemed appropriate by the head tennis coach, principal, or athletic director. Expenses shall be limited exclusively to the tennis program.

15. Robert Radtke Memorial Scholarship

Robert Radtke passed away in the spring of 1995 after a long battle with cancer. Mr. Radtke had been a mathematics teacher at Neenah High School for 23 years and was greatly admired and respected by everyone. After his death, the students and staff initiated a campaign to establish a scholarship fund in his memory.

16. Albert & Mary Rhodes Museum & Charitable Foundation

The Albert and Mary Rhoades Museum and Charitable Foundation, Inc. was established by Charles and Lourinda Sanford to honor the memory of Mrs. Sanford's parents. As ministers, world travelers, and scholars, the Sanford's sought to create a foundation that would respond to changing community needs as a catalyst and participant in initiatives that provide real and permanent enrichment to the lives of the citizens of East Central Wisconsin. This scholarship recognizes a student who would like to pursue a degree in Pastoral Studies.

17. Jordan Rowe Memorial Scholarship Fund

This scholarship is in memory of Jordan Rowe. It is established to encourage students to go on to a higher education. It is targeted to students who may have had difficulty along the way but have realized the importance of education. The annual scholarship shall be awarded to a student attending the alternative school or who is a member of STRIVE. The annual scholarship shall be based upon the student's expressed desire to pursue post high school education at Fox Valley Technical College or a Wisconsin Technical School.

18. Warren Schuknecht Memorial Scholarship Fund

This scholarship was developed in honor of Warren by his friends and family. Warren was a teacher at Neenah High School who taught civics, history, western civilization, government, and anthropology. During his time at Neenah, he received many honors including Wisconsin Teacher of the Year and Freedoms Foundation at Valley Forge. One of his many accomplishments included establishing a blood drive for students at the high school. During the time Warren was at the high school, it was illegal for students under the age of 18 to donate blood, so Warren petitioned to have the legislation changed to allow them to donate. This scholarship is dedicated to future teachers of education with a 3.0 or higher GPA who are hardworking, persistent, and demonstrate community service.

19. Florence Spanbauer Teacher Scholarship Fund

The Florence Spanbauer Teacher Scholarship Fund was created in February of 2004 to help Neenah High School students that want to mentor future generations through the gift of teaching. This scholarship will provide the winning student(s) with \$1,000 to be used towards their educational goals. This scholarship is dedicated to the memory of Florence Spanbauer. Florence dedicated her life to helping others inside and outside of the classroom.

20. NJSD Rick & Carolyn Carlson Scholarship

This scholarship was established on behalf of Rick and Carolyn Carlson to benefit a student who desires to pursue a career in education. Characteristics to be considered in the selection of the scholarship recipient shall include character, community service, academic achievement, and the potential of the individual to impact positively on lives of young people.

21. Theda Clark Smith Foundation Scholarship Fund

The Theda Clark Smith Foundation Scholarship will support graduating seniors from Neenah High School who plan to attend the following colleges and universities: Bryn Mawr College, University of Pennsylvania, Sarah Lawrence College, Princeton University, Stanford University, or Bennington College. If there are no applicants attending those schools, the award shall be made to a student attending any other private school.

22. Carol Tipler Student Enrichment Fund

Carol Tipler was an elementary educator for 32 years in the Neenah Joint School District. She was most concerned that her students be able to experience life's lessons both inside and outside of the classroom. In teaching her science and geography classes with enthusiasm, she strived to illustrate life's lessons to her students. In her memory, this grant has been established to help provide life lessons to elementary students to supplement their classroom learning.

23. Vera Tipler Professional Development Fund

The Vera Tipler Professional Development Fund is a designated fund with the purpose of providing financial aid to kindergarten through sixth grade teachers in the Neenah Joint School District who seek to enhance their professional development.

24. Todd Quaintance Scholarship Fund

This scholarship is established to encourage students to go on to higher education. It is targeted to students who have shown an interest in people with disabilities.

25. Gus Toepel Fund

The Gus Toepel Fund is a designated fund to support the equipment or material needs of a department that directly affects the education of children within the Neenah Joint School District. Mr. Toepel created this fund in 1974 by gifting a portion of his estate to the District in memory of his son, Maurinus. Annual interest may be used to supplement the equipment and/or material needs of some department that will directly affect the education of boys and girls. Funds are to be used in such a way as to perpetuate the Toepel name and to encourage others who may want to help in the improvement of local education.

26. James Tomczyk Memorial Scholarship Fund

This scholarship was established to encourage students to study in the field of elementary education. It is targeted to students who, during their high school careers, have demonstrated responsibility, integrity, and concern for others – qualities James constantly embodied during his 33 years as a teacher at Wilson School. This scholarship is targeted for students who plan to pursue a field in Elementary Education, have financial need, maintain a minimum 3.0 GPA, and who show character and work ethic.

Donating to any of our Neenah Joint School District funds is easier than ever! Contributions can be made with cash, check, or credit card. To make an online donation or view the complete list of NJSD scholarship and educational funds, please follow the directions listed below.

- Log onto the NJSD website at www.neenah.k12.wi.us
- Under **NEENAH QUICK LINKS** select **Give to NJSD**.
- This will take you to the Oshkosh Area Community Foundation homepage. Next select in the upper right corner **Find a Fund**.
- Under **Fund Group** select **Neenah Joint School District**.
- All of our NJSD funds then show up. Select your scholarship fund for a list of criteria.
- To make a donation to a scholarship fund, select [Donate to this fund Online](#).

We will be in attendance at the December 18, 2012 Board of Education meeting to give a presentation on this information and provide a demonstration on utilizing the website to make on line donations. Joining us at this meeting will be Jill Gordee, NHS Counselor, Cheryl Fowler, OACF Education Coordinator, and William Wyman, OACF Interim President. We will also be available to answer any questions.